PUBLISHING:
PERSPECTIVE OF AN EDITOR AND AN AUTHOR

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Revise, revise, revise. I cannot stress this enough. Revision is when you do what you should have done the first time, but didn't. It's like washing the dishes two days later instead of right after you finish eating. Get that draft counter going. Remove a comma and then print out another copy – that's another draft right there. Do this enough times and you can really get those numbers up, which will come in handy if someone challenges you to a draft-off. When the ref blows the whistle and your Opponent goes, "26 drafts!", you'll bust out with " 216!" and send 'em to the mat.

Tips for Publishing

- Submit a high quality manuscript
  - Convey what is novel and significant about your work
  - Offer a thoughtful and integrative conceptual framework
  - Review the relevant literature (not too much or too little)
  - Clearly state the purpose of the work and if relevant, the study hypotheses should be well-articulated
  - Present detailed and sophisticated methods
  - Utilize an appropriate approach to data analysis and present this information in reader-friendly terms

Tips for Publishing

- Submit a high quality manuscript
  - Provide a strong discussion section
    - Review findings
    - Discuss meaning of findings
    - Present limitations
    - Address implications and future directions
  - Submit a well-written and thoughtfully crafted manuscript
  - Pay attention to details

Tips for Publishing

- Write the paper – often biggest stumbling block
  - Consider forming a writing group or partnering with a buddy
  - Write a draft
  - Let it sit
  - Revise the draft
  - Get feedback
  - Revise it based on feedback
  - Submit the paper

Tips for Publishing

- Choose an appropriate journal
  - Select the journal that best suits the content of your manuscript
  - Choose a journal in part based on the impact factor of the journal and your realistic appraisal of the quality of the work you are submitting
  - Be sure you write the manuscript in a manner that is consistent with other articles published in that journal
  - Cite papers from the journal to which you are submitting

Tips for Publishing

- Ensure the review process goes well
  - Follow APA Style guide
  - Follow all of the journal's directions
  - Write a clear cover letter

Tips for Publishing

- Ensure the review process goes well
  - Respond to feedback in a timely manner
  - Respond in a detailed fashion to critiques – response should be positive, nondefensive, and respectful
  - Address all of the critiques in the revised paper
  - View editor and reviewers as your collaborators with regard to improving your manuscript

Tips for Publishing

- Finalizing the paper
  - Make all final changes requested by the Editor
    - At some point, the paper just has to be good enough
  - Complete all of the paperwork in a timely fashion
  - Complete page proofs when requested

Tips for Publishing

- Deal with rejection
  - Keep in mind that rejection rates are high
  - Do not send off angry emails or other forms of correspondence
  - Quickly reassess journal prospects and select the next journal
  - Revise paper taking into account feedback and the new journal to which you will be submitting your paper

How to Get Rejected (Hagger, 2012)

- Describe others' research in meticulous detail
- Do not base your hypotheses on existing research
- Hide your hypotheses (or better yet, don't state them at all)
- Don't state your original contribution to the literature or link it to existing literature
- Refer to your study design in only cursory fashion
- Skip details about data analyses and analytic approach

How to Get Rejected (Hagger, 2012)

- Do not summarize your findings in the beginning of the discussion

- Do not relate the findings to your hypotheses or previous research

- Do not state study limitations

- State your conclusion in elaborate, repetitive detail

How to Get Rejected (Hagger, 2012)

- Organize your manuscript in an eclectic and unique manner
- Use synonyms for key terms whenever possible
- Disregard journal guidelines
- Do not proofread