

Center for Advanced Emergency Care

## **Frontiers in** Advanced **Emergency Care** 2024 all in the

Atlanta, Georgia September 12-13, 2024, Courtyard Marriott Emory/Decatur

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# Center for Advanced Emergency Care

### **MISSION & VISION**

Mission Center for Advanced Emergency Care is committed to fostering diversity and strengthening subspecialty leadership and program development on a global scale, advancing emergency medicine subspecialty care to meet the needs of diverse populations worldwide and empowering emergency care leaders through exceptional subspecialty training.

Vision: To become the global leader in emergency medicine subspecialty education, nurturing a diverse community of healthcare professionals who innovate, lead, and elevate the standards of patient care in emergency settings across the world.

#### **CENTER LEADERSHIP**

Anna Yaffee: Co-Director Ziad Kazzi: Co-Director Senem Hinson: Director of Programs Alexis Granchi: Program Coordinator



# **Conference Overview**

### **OVERVIEW**

Frontiers in Advanced Emergency Care is a prestigious two-day, dual-track conference dedicated to presenting the latest innovations and significant advancements in emergency care. The agenda is divided into two tracks: Clinical Toxicology and Advanced Emergency Care. Each day includes a keynote address from a distinguished speaker, along with additional breakout sessions for in-depth exploration of specific topics.

### **CONFERENCE PLANNING COMMITTEE:**

Anna Yaffee: Co-Chair, Advanced Emergency Care Track Jonathan De Olano: Co-Chair, Clinical Toxicology Track Ziad Kazzi: Co-Chair, Clinical Toxicology Track

Alexander Isakov Alexis Granchi Andres Patino Brent Morgan Brittney Murray Chris Rees Deepika Koganti Gregg Helland Ingrid Bloom Jonathan Rupp Liang Liu Matthew Keadey Senem Hinson Sukhi Atti Tal Berkowitz Vanessa Fields

### **OTHER SUPPORT, SCHOOL OF MEDICINE**

Barbara Voss: Department of Emergency Medicine, Communication Manager Karlotta Brown: Office of Continuing Medical Education, Associate Director of Programs

Keir Grey: Office of Continuing Medical Education, Sr. Program Coordinator Richard Marshall: Office of Continuing Medical Education, Program Coordinator II Shirley Miller: Office of Continuing Medical Education, Assistant Director of Programs

# **Conference Overview**

The Center for Advanced Emergency Care (CAEC) inaugural conference, Frontiers in Advanced Emergency Care 2024, welcoming attendees to explore the latest advancements in the field.

#### **CREDITS OFFERED**

- AMA PRA Category I credits 10
- Nursing contact hours 10
- PharmD credits 10 contact hours or 1.0 CEU

#### SPONSORS/EXHIBITORS:

Sponsors: SERB, AstraZeneca

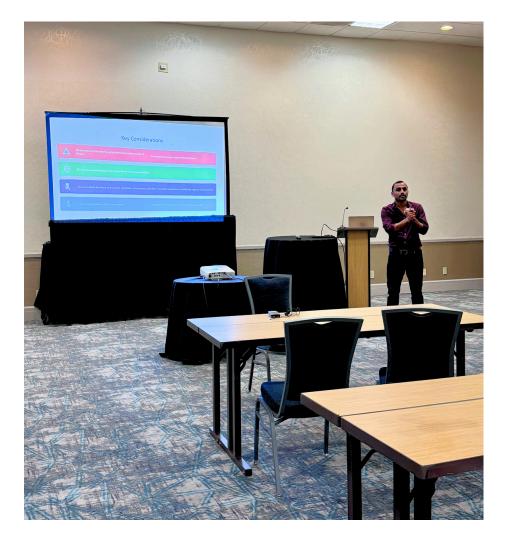
Exhibitors: SERB, Bayer, Rare Disease Therapeutics, Mindray

#### LINKS TO MORE CONFERENCE INFORMATION

Program Agenda Center for Advanced Emergency Care Conference Page







# **Conference Highlights**

The Frontiers in Advanced Emergency Care conference was a resounding success. Each track experienced robust attendance, with participants actively engaging in a wide array of topics presented during the various lectures. The event featured distinguished speakers, and attendees consistently provided positive feedback regarding their experiences.

#### **CONFERENCE TRACKS**

- Keynote Speakers: 2
- Advanced Emergency Care: 19 presentations
- Clinical Toxicology: 15 presentations
- Global Health/Breakouts: 14 presentations
- Total Presentations: 50
- Total Speakers: 54
- International Speakers: 9
- Product Theater: Liza Lockwood presented 'One Health: From Plagues and Pestilence to Pharmaceuticals, Pesticides & Public Health'



# Participants

	Thursday	Friday	Total
In-Person	84	91	172
Virtual	124	74	198

#### VIRTUAL ATTENDEES

Countries and territories represented by participants:

• Puerto Rico

• Pakistan

- Colombia Oman
- Ethiopia
- Georgia

• Iraq

- Qatar
- Jordan
  - TürkiyeUkraine
- KuwaitLebanon

• Morocco

- United Arab Emirates
- United States

### **NETWORKING OPPORTUNITIES**

- Thursday: Welcome dinner at a local restaurant for out-of-town speakers and a comedy show that all participants can attend.
- Friday: Happy hour

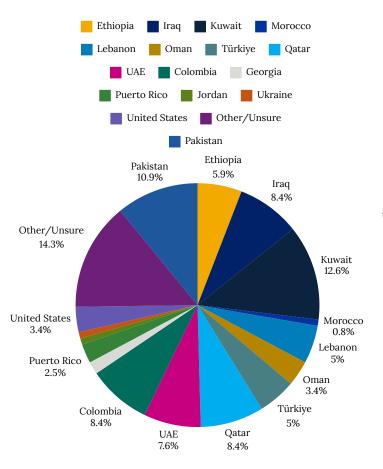
During the Conference:

• The coffee breaks allowed time for participants to talk with exhibitors in the foyer and continue conversations from the sessions.



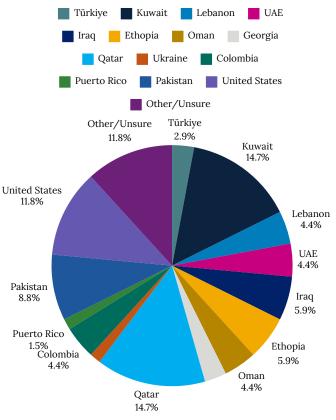


# Participants



#### DAY 1 VIRTUAL

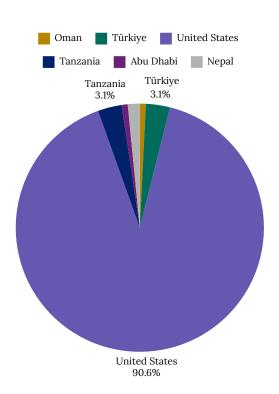
#### **DAY 2 VIRTUAL**



#### DISCIPLINES Nurses APP MD Pharmd PA DO PhD Medical Students MBBS Medical Students Nurses 7% 11.6% DO 3.1% APP Pharmd 2.3% 1.6%



#### **IN PERSON ATTENDEES**







# **Participant Feedback**

### ADVANCED EMERGENCY CARE TRACK

- "I really enjoyed the discussion on AI and where those technologies are heading in the future."
- "Great learning experience."
- "I was very inspired by Dr. Alister Martin to be more involved in health advocacy."
- "Learned new asthma guidelines"

### TOXICOLOGY TRACK

- "Seafood meal to die- amazing lecture- I understand the sx to look for and treatment. ETOH withdrawal and Opioid withdrawal- sign/sx/tx CCB x was a greet lecture"
- "I will use the knowledge to support my practice through further research and implementation on these topics."
- "Loved the keynote speaker, Dr. Lewis Nelson."
- "I really enjoy this track! Appreciate all the speakers!"

### **GLOBAL HEALTH TRACK**

- "Thoroughly enjoyed the small group discussions and hand on skills training."
- "Enjoyed the ultrasound fellow and their work/demonstration."
- "Nice to hear from international colleagues."
- "POC u/s- Dr. Helland was great."

#### **OVERALL THOUGHTS**

- "So much pertinent information and skill sets that I will take with me into practice. Medicine is constantly changing and adapting. So, hearing from the experts, and those with years of experience, it helps to paint a clearer picture on how to improve your own practices."
- "Several topics interested in, but was not able to attend 2/2 event run simultaneously"
- "LOVE the three track options! topics for next time- detergent pods ingestion, skittles party, THC vs, TCH-A vs, delta 8."

# **Keynote Speakers**



Dr. Lewis Nelson, keynote speaker for the Toxicology track, delivered a presentation on "Opioid Overdose Management in the Age of Fentanyl, Nitazenes, and Xylazine."

### ABOUT LEWIS NELSON

Lewis S. Nelson, MD, MBA is Professor and Chair of the Department of Emergency Medicine and Chief of the Division of Medical Toxicology and Addiction Medicine at Rutgers New Jersey Medical School, in Newark, NJ. He is board certified in emergency medicine, medical toxicology, and addiction medicine. Dr. Nelson serves as a long-standing consultant to CDC, DHS, and FDA and works closely with several professional organizations addressing clinical management and health policy issues regarding opioids, alcohol, and cannabis.



# **Keynote Speakers**



Dr. Alister Martin, keynote speaker for the Advanced Emergency Care track, presented "First Response, Lasting Influence: Emergency Doctors as Agents of Systemic Change."

### **ABOUT ALISTER MARTIN**

Dr. Alister Martin is an ER physician, Assistant Professor at Harvard Medical School and Kennedy School, and a Senior Fellow at the Burnes Center for Social Change. His career includes roles as Chief Resident at Massachusetts General Hospital and advisor to Vice President Kamala Harris. He has also served as a Health Policy Aide to Governor Peter Shumlin of Vermont and Congressman Raul Ruiz of California, leveraging his background in politics, policy, and behavioral economics. Currently, as the CEO of A Healthier Democracy, Dr. Martin directs oversees several innovative programs. Vot-ER mobilizes healthcare providers across 700 hospitals to assist patients with voter registration. His latest initiative, Link Health, launched at Massachusetts General Hospital ED, connects patients to over \$80 billion in unspent federal aid, delivering substantial benefits through programs like the Lifeline program, LIHEAP, SNAP, and rental assistance.



# **Social Media Highlights**

### SOCIAL MEDIA POSTS

Updates regarding the conference were available on The Center for Advanced Emergency Care's X and LinkedIn accounts. Prospective attendees could register for the conference by using the link provided in the bio, as well as by clicking on links included in various posts. The LinkedIn bio also featured a dedicated section about the conference. Additionally, Emory's Emergency Medicine account on X played a role in promoting the event by posting updates and reposting relevant tweets.

Participants from the conference actively tagged and mentioned the Center for Advanced Emergency Care (CAEC) on both X and LinkedIn, further enhancing the event's visibility.

### EXAMPLE POSTS



We are thrilled to announce our toxicology keynote speaker: Lewis S. Nelson!

Lewis S. Nelson, MD, MBA is Professor and Chair of the Department of Emergency Medicine and Chief of the Division of Medical Toxicology and Addiction Medicine at Rutgers New Jersey Medical School.



Exciting update for our Advanced Emergency Care track! Introducing Melissa White, Sagar Dave, Sar Medoff, and Tal Berkowitz who will share their insights and expertise in EM for our first annual conference September 12-13th. Don't miss out! Register now:

https://cmetracker.net/EMORY/P ublisherpage=pubOpen#/EventID/ 18746/













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Center for Advanced Emergency Care



The Emory University School of Medicine Office of Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. PHYSICIANS: The Emory University School of Medicine designates this live activity for a maximum of 10.0 AMA PRA *Category* 1 *Credits*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Emory Nursing Professional Development Center (ENPDC) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Attendees to this activity will be awarded contact hours by ENPDC upon completion of the activity evaluation and by participating in 90% of the activity time. Georgia Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. Participants of the session who complete the evaluation and provide accurate NABP e-Profile information will have their credit for 10 contact hours (1.0 CEU) submitted to CPE Monitor as early as 14 days after the event and no later than 60 days after the event. Please know that if accurate e-Profile information is not provided within 60 days of the event, credit cannot be claimed after that time. The participant is accountable for verifying the accurate posting of CE credit to their CPE Monitor account within 60 days.